



## SUPPORTING TALLAHASSEE'S BALLET COMPANY

**The Tallahassee Ballet** is a not-for-profit institution that has enhanced our community through the art of ballet for more than 44 years. Our semi-professional Company strengthens the cultural landscape of our city and makes our state capital a thriving center for Florida arts and culture. The Tallahassee Ballet features three major productions each season including live musical accompaniment that inspire and entertain. But, we cannot do it without your support.

It is through corporate partnerships with local businesses that we continue to expand our programming and successfully reach our goals of providing excellent training, discipline, direction and leadership for our community's most talented young artists. Please take a look at the various levels at which you can support The Tallahassee Ballet.

For further information on how your company can contribute, please contact Carla DeLoach at 850-591-2271.

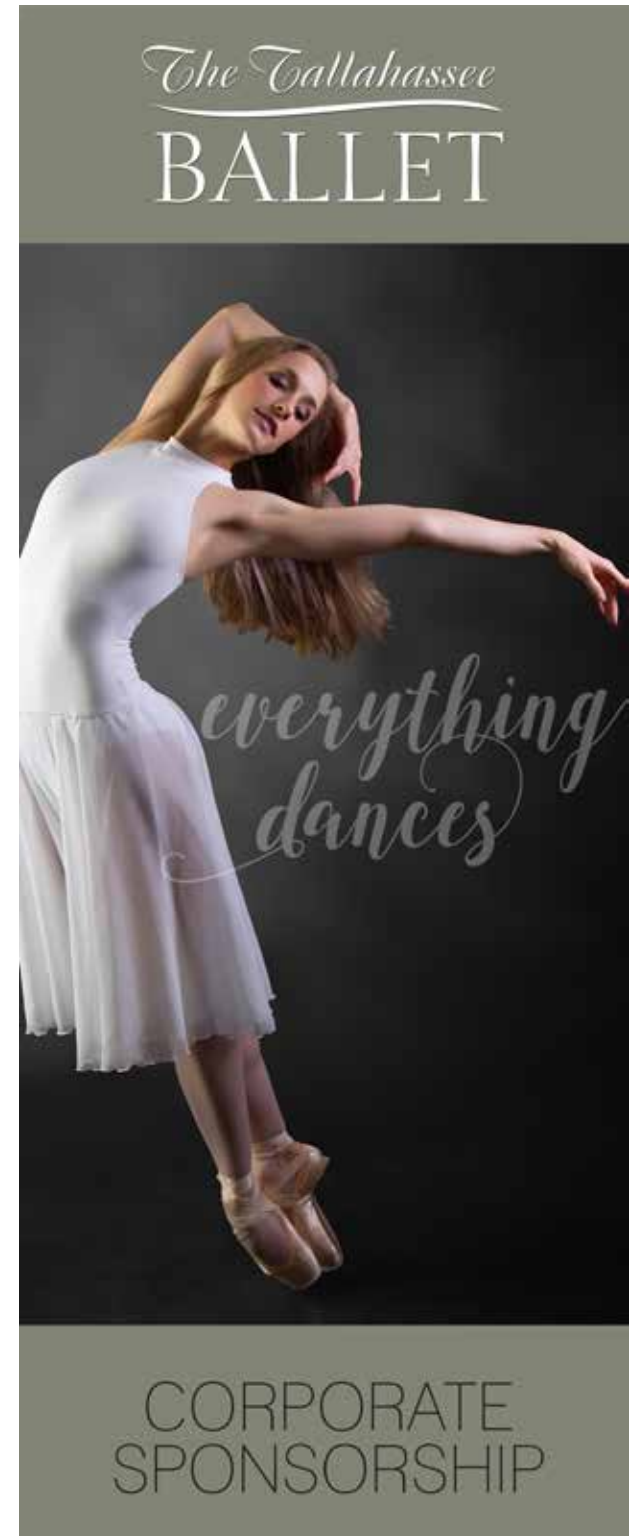
*everything  
dances*

*The Tallahassee*  
**BALLET**

Janet Pichard, CEO (850) 556-3755  
1940 North Monroe Street, Suite 78, Tallahassee, FL 32303  
Office Hours: M-F 9:30am-2:30pm  
Fax: (850) 224-7681

Contact: Carla DeLoach, Development Director  
Phone: (850) 591-2271  
Email: [Carla.Deloach@TallahasseeBallet.org](mailto:Carla.Deloach@TallahasseeBallet.org)

[www.TallahasseeBallet.org](http://www.TallahasseeBallet.org)



LEVEL	Title Sponsor & Premiere Danseur Circle \$10,000 Investment	Performance & Producer's Circle \$5,000-\$7,500 Investment	Event Sponsor & Choreographer's Circle \$3,000 Investment	Encore Circle \$1,500 Investment	Ensemble Circle \$1,000 Investment
<b>SEATING AND TICKETING OPPORTUNITIES</b>	<p><b>Membership Services Phone Line</b> Members of the Premiere Danseur Circle have access to a private, direct phone line and our CEO will personally facilitate your requests and answer your inquiries</p> <p><b>Priority Subscription Service</b> Personal assistance and priority attention to all requests for upgrades</p> <p><b>Member Tickets</b> Enjoy 14 complimentary tickets reserved for each TTB production (<i>An Evening of Music &amp; Dance</i>, <i>The Nutcracker</i> and <i>Dance for Spring</i>)</p>	<p><b>Priority Subscription Service</b> Personal assistance and priority attention to all requests for seat upgrades</p> <p><b>Member Tickets</b> Enjoy 8 complimentary tickets reserved for each TTB production (<i>An Evening of Music &amp; Dance</i>, <i>The Nutcracker</i> and <i>Dance for Spring</i>)</p>	<p><b>Priority Subscription Service</b> Personal assistance and priority attention to all requests for seat upgrades</p> <p><b>Member Tickets</b> Enjoy 6 complimentary tickets reserved for each TTB production (<i>An Evening of Music &amp; Dance</i>, <i>The Nutcracker</i>, and <i>Dance for Spring</i>)</p>	<p><b>Member Tickets</b> Enjoy 4 complimentary tickets reserved for <i>The Nutcracker</i> and <i>Dance for Spring</i></p>	<p><b>Member Tickets</b> Enjoy 2 complimentary tickets reserved for <i>The Nutcracker</i> and <i>Dance for Spring</i></p>
<b>SPECIAL EVENTS &amp; COMPANY OPPORTUNITIES</b>	<ul style="list-style-type: none"> <li>Title sponsorship for all events and performances</li> <li>Opportunity to view the Company in Working Rehearsals</li> <li>Opportunity to host a special mini-performance for your employees</li> <li>Special invitation to AfterGlow Reception on Opening Night of <i>The Nutcracker</i></li> <li>Receive special invitations as Major Sponsor of the following: <ul style="list-style-type: none"> <li>Lisa Graganella Nutcracker Golf Classic (noted as a Hole Sponsor and 1 team to play)</li> <li>Annual Barre Crawl</li> <li>Nutcracker Children's Party</li> <li>Divine Sisterhood of the Costume Closet</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Performance Sponsor for one of the following: <ul style="list-style-type: none"> <li><i>An Evening of Music &amp; Dance</i> (\$5,000)</li> <li><i>The Nutcracker</i> (\$7,500)</li> <li><i>Dance for Spring</i> (\$5,000)</li> </ul> </li> <li>Private Receptions and Events with Members of the Company and Board of Directors</li> <li>Special invitation to AfterGlow Reception on Opening Night of <i>The Nutcracker</i></li> <li>Receive special invitations to and be noted as Producer's Circle Member <ul style="list-style-type: none"> <li>Lisa Graganella Nutcracker Golf Classic (noted as a Hole Sponsor)</li> <li>Annual Barre Crawl</li> <li>Nutcracker Children's Party</li> <li>Divine Sisterhood of the Costume Closet</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Event Sponsorship for one of the following: <ul style="list-style-type: none"> <li>Annual Barre Crawl</li> <li>Nutcracker Children's Party</li> <li>Divine Sisterhood of the Costume Closet</li> <li>Children's Performance of <i>The Nutcracker</i></li> </ul> </li> <li>Private Receptions and Events with Members of the Company and Board of Directors</li> <li>Special invitation to AfterGlow Reception on Opening Night of <i>The Nutcracker</i></li> </ul>	<ul style="list-style-type: none"> <li>Private Receptions and Events with Members of the Company and Board of Directors</li> <li>Special invitation to AfterGlow Reception on Opening Night of <i>The Nutcracker</i></li> <li>Receive special invitations to TTB Signature Annual Events: <ul style="list-style-type: none"> <li>Lisa Graganella Nutcracker Golf Classic</li> <li>Annual Barre Crawl</li> <li>Nutcracker Children's Party</li> <li>Divine Sisterhood of the Costume Closet</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Private Receptions and Events with Members of the Company and Board of Directors</li> <li>Special invitation to AfterGlow Reception on Opening Night of <i>The Nutcracker</i></li> <li>Receive special invitations to TTB Signature Annual Events: <ul style="list-style-type: none"> <li>Lisa Graganella Nutcracker Golf Classic</li> <li>Annual Barre Crawl</li> <li>Nutcracker Children's Party</li> <li>Divine Sisterhood of the Costume Closet</li> </ul> </li> </ul>
<b>PUBLIC RELATIONS OPPORTUNITIES</b>	<ul style="list-style-type: none"> <li><b>Performances</b> Announcement and introduction as Major Sponsor with special signage on curtain (GOBO)</li> <li><b>Media Opportunities</b> <ul style="list-style-type: none"> <li>Logo included as Major Sponsor on billboard</li> <li>Recognized as Major Sponsor on all paid advertisements (magazines, newspapers, radio)</li> <li>Recognized as Major Sponsor in playbills published for all productions (7 live performances)</li> <li>Premium placement full-page color ad in playbills published for all productions (7 live performances)</li> <li>Recognized as Major Sponsor in <i>Straight to the Pointe</i> newsletter to TTB's private direct mail list</li> <li>Recognized as Major Sponsor for AfterGlow Receptions</li> <li>Company presence on all radio Public Service Announcements</li> <li>Noted as Major Sponsor on TTB's website</li> <li>Direct link to your website from the TTB website</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Performances</b> Noted as Producer's Circle Sponsor on signage at all performances</li> <li><b>Media Opportunities</b> <ul style="list-style-type: none"> <li>Recognized as Producer's Circle Sponsor in playbills published for all productions (7 live performances)</li> <li>Complimentary full-page color ad in playbills published for all productions (7 live performances)</li> <li>Recognized as Producer's Circle Sponsor in <i>Straight to the Pointe</i> newsletter sent to TTB's private direct mail list</li> <li>Noted as Producer's Circle Sponsor on TTB's website</li> <li>Direct link to your website from the TTB website</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Performances</b> Noted as Choreographer's Circle Sponsor on signage at all performances</li> <li><b>Media Opportunities</b> <ul style="list-style-type: none"> <li>Program listing as Choreographer's Circle Sponsor in playbills published for all productions (7 live performances)</li> <li>Complimentary ½ page color ad in program published for all productions (7 live performances)</li> <li>Noted as Choreographer's Circle Sponsor in <i>Straight to the Pointe</i> newsletter sent to TTB's private direct mail list</li> <li>Noted as Choreographer's Circle Sponsor on TTB's website</li> <li>Direct link to your website from the TTB website</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Performances</b> Noted as Encore Circle Sponsor on signage at all performances</li> <li><b>Media Opportunities</b> <ul style="list-style-type: none"> <li>Program listing as Encore Circle Sponsor in playbills published for all productions (7 live performances)</li> <li>Complimentary ½ page black and white ad in <i>The Nutcracker</i> and <i>Dance for Spring</i> playbills</li> <li>Noted as Encore Circle Sponsor in <i>Straight to the Pointe</i> newsletter to TTB's private direct mail list</li> <li>Noted as Encore Circle Sponsor on TTB's website</li> <li>Direct link to your website from the TTB website</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Performances</b> Noted as Ensemble Circle Sponsor on signage at all performances</li> <li><b>Media Opportunities</b> <ul style="list-style-type: none"> <li>Complimentary ¼ page black and white ad in <i>The Nutcracker</i> and <i>Dance for Spring</i> playbills.</li> <li>Program listing as Ensemble Circle Sponsor in playbills published for all productions (7 live performances)</li> <li>Noted as Ensemble Circle Sponsor in <i>Straight to the Pointe</i> newsletter to TTB's private direct mail list</li> <li>Noted as Ensemble Circle Sponsor on TTB's website</li> <li>Direct link to your website from the TTB website</li> </ul> </li> </ul>